



STATE OF BLACK LEARNING CONFERENCE 26

2026 SPONSORSHIP OPPORTUNITIES

We are excited to invite you to support the **Annual State of Black Learning (SBL) Conference**. This year's conference will be held August 5 through 7, 2026, in Pittsburgh, Pennsylvania, at The Sheraton Station Square Hotel. The following sponsorship opportunities will lead to measurable returns on both investment and engagement.



BROUGHT TO YOU BY



GREETINGS



This year, the State of Black Learning Conference opens where transformation often begins: around the table. We will launch SBL26 with an intimate Dinner & Discussion alongside our opening-day keynote speaker for an evening designed to spark bold dialogue, forge meaningful relationships, and set the intellectual and moral tone for the days that follow.

Each year, nearly 500 educators from across the nation gather at SBL. We connect frontline educators serving Black students with the country's most respected thought leaders, practitioners, and system-builders. Together, they sharpen practice, expand imagination, and return to their communities better equipped to deliver excellence where it has too often been denied.

In 2026, SBL centers on Educator Empowerment as a strategy for survival and impact in an era of relentless change. We will explore what it truly means to thrive while carrying the sacred responsibility of teaching Black children.

We will:

- LIVE IN THE FUTURE
- RESIST THE STATUS QUO
- CONFRONT BRUTAL TRUTHS
- IMAGINE WHAT IS POSSIBLE

We invite you to stand with us as a partner in this work amplifying excellence, accelerating innovation, and helping to create learning environments where Black students are not merely supported, but fully seen, challenged, and celebrated.

The following pages outline our sponsorship opportunities which are designed to align your organization with one of the most respected and impactful education convenings in the country. We also welcome the opportunity to design a customized partnership that reflects your values, goals, and commitment to educational equity.

We would be honored to build this future together.

PARTNERSHIP OPPORTUNITIES

| | Presenting \$50,000 | Excellence \$25,000 | Bridging \$10,000 | Building \$5,000 | Exhibitor \$2,000 | A La Carte VARIES |
|---|--------------------------------|--------------------------------|------------------------------|-----------------------------|------------------------------|------------------------------|
| Company Logo in Conference App | ✓ | ✓ | ✓ | ✓ | ✓ | \$1,500 |
| Conference Bag Insert | ✓ | ✓ | ✓ | ✓ | - | \$2,000 |
| Logo displayed on Step & Repeat and during Main Session Presentation | ✓ | ✓ | ✓ | ✓ | - | \$2,500 |
| Eblast sent out to SBL network on partner's behalf | ✓ | ✓ | ✓ | ✓ | - | \$5,000 |
| Public Recognition from Conference Chairman | ✓ | ✓ | ✓ | ✓ | - | - |
| Public Recognition from Conference Entertainment | ✓ | ✓ | ✓ | - | - | - |
| Recognition on registration signage | ✓ | ✓ | ✓ | - | - | \$7,000 |
| Welcoming remarks by company representative during Opening Session | ✓ | ✓ | - | - | - | \$5,000 |
| Social Media Promotion with Logo, Ad, and Video (provided by partner) | ✓ | ✓ | - | - | - | \$5,000 |
| 30-second video commercial message | ✓ | ✓ | - | - | - | - |
| 15-second video commercial message | ✓ | - | ✓ | - | - | \$7,000 |
| Featured Speaker/session presenter (partner to introduce speaker) | ✓ | - | - | - | - | \$10,000 |
| Opening Reception presenting partner | ✓ | - | - | - | - | \$15,000 |
| Lunch presenting partner | ✓ | - | - | - | - | \$15,000 |
| Dinner & Discussion presenting partner | ✓ | - | - | - | - | \$15,000 |
| Black Excellence Gala presenting partner | ✓ | - | - | - | - | \$15,000 |
| 8 registrations and tickets to all SBL24 events | ✓ | - | - | - | - | \$4,400 |
| 4 registrations and tickets to all SBL24 events | - | ✓ | - | - | - | \$2,200 |
| Exhibitor Space with 6ft Table | - | - | - | - | ✓ | - |
| Wellness Suite | - | - | - | - | - | \$15,000 |
| Youth Tract | - | - | - | - | - | \$15,000 |
| T-Shirt | - | - | - | - | - | \$7,000 |



THE LEADING CONFERENCE ON BLACK STUDENT LEARNING

SBL unapologetically centers Black students, empowers educators to innovate their service, and curates opportunities to expand their professional network to include more like-minded educators who lean forward in love, care, and compassion for Black students.