



STATE OF
BLACK
LEARNING | **Keep**
Dream'n

2025 SPONSORSHIP OPPORTUNITIES

We are excited to invite you to support the **8th Annual State of Black Learning (SBL) Conference**. This year's conference will be held August 6 through 8, 2025, in Pittsburgh, Pennsylvania, at The Sheraton Station Square Hotel. These strategic sponsorship opportunities lead to returns on both investment and engagement.



BROUGHT TO YOU BY



GREETINGS



This three-day event begins with a night of Dinner & Discussion at Lemont Restaurant featuring the leadership journeys of Joyce Abbott, Chyrstopher Moultrie, Thaddeus Peay, Atasha James, leading into a two-day Conference with students, educators, influencers, changemakers, and disruptors in the Education Sector. The culminating event celebrates “Big Dreamers” through the Black Excellence in Education Awards Gala.

The State of Black Learning conference, which hosts more than 400 educators from across the country each year, has become widely respected for curating an experience that connects everyday educators who serve Black students with nationally renowned thought leaders and learning practitioners. Our brilliant presenters help our educators cultivate skills and develop their understanding of how to serve Black students better.

SBL25 is intentionally centering student leaders in this year’s conference, creating an additional layer of collaboratively thinking about how we can Dream Bigger in our work on behalf of Black students. We will continue reimagining what being an educator means and create a space where Black children are unapologetically centered.

We will:

- LIVE IN THE FUTURE
- RESIST THE STATUS QUO
- CONFRONT BRUTAL TRUTHS
- MAgINE WHAT IS POSSIBLE

We hope you will join us as partners in releasing the power of our most excellent intentions to create more perfect learning experiences for Black students in learning environments across the country. The following information includes sponsorship opportunities we would like you to consider as you think of ways your organization can support SBL’s efforts.

We are always up to discussing ways to customize your support, so please feel free to reach out.

DYNAMIC SPEAKERS

Geoffrey Canada

EDUCATOR • AUTHOR • SOCIAL ACTIVIST

Keynote Speaker

Geoffrey Canada is renowned around the world for his pioneering work helping children and families, and as a thought leader and passionate advocate for education reform across the country.

Canada created the Harlem Children's Zone, a birth-through-college network of programs that today serves more than 13,000 low-income students and families in a 97-block area of Central Harlem in New York City.

The unprecedented success of the Harlem Children's Zone has attracted the attention of the media and leaders around the world. In 2011, Canada was named one of the world's most influential people by Time magazine and as one of the 50 greatest leaders by Fortune magazine in 2014. President Barack Obama created the Promise Neighborhoods Initiative to replicate the Harlem Children's Zone model across the country,

After 30 years with the organization, Canada stepped down in 2014 as Chief Executive Officer of the Harlem Children's Zone but continues to serve as President.

In June 2020, Canada founded The William Julius Wilson Institute (WJWI), which will serve as the national platform to help communities impacted by poverty across the country design and implement their own place-based programs. Currently we are implementing an innovative initiative focused on narrowing the racial wealth gap and building economic mobility in the Black community.



DYNAMIC SPEAKERS

Monique **Couvson**, Ed.D.

AUTHOR • PHILANTHROPIC LEADER • DOCUMENTARIAN

Keynote Speaker

MONIQUE COUVSON, Ed.D. (formerly Monique W. Morris) is an award-winning author, scholar, and documentarian with three decades of experience in the areas of education, civil rights, juvenile and criminal justice, and philanthropy.

Recognized by TIME as a racial justice “Closer” in 2025 and by The Root 100 as one of the nation’s most influential African Americans in 2022, Dr. Couvson is the President and CEO of G4GC, a premier philanthropic intermediary focused on resourcing movements and organizations that center the wisdom and wellbeing of girls and gender expansive youth of color. She is a best-selling author of seven books, including the forthcoming book *Girls, Unlimited: How to Invest in Our Daughters with More than Money* (The New Press, 2025) and *Charisma’s Turn* (The New Press, 2023), which was named by the American Library Association as one the best graphic novels for teens. Dr. Couvson is an Executive Producer and co-writer of the documentary film, “PUSHOUT: The Criminalization of Black Girls in Schools,” which is based on two of Dr. Couvson’s books, *Sing A Rhythm, Dance A Blues: Liberatory Education for Black and Brown Girls* (The New Press, 2019) and *Pushout: The Criminalization of Black Girls in Schools* (The New Press, 2016). Her 2018 TED talk on how to stop the criminalization of Black girls in schools has received over 2 million views and been translated into 20 languages.



PARTNERSHIP OPPORTUNITIES

	Presenting \$50,000	Excellence \$25,000	Bridging \$10,000	Building \$5,000	Exhibitor \$2,000	A La Carte VARIES
Company Logo in Conference App	✓	✓	✓	✓	✓	\$1,500
Conference Bag Insert	✓	✓	✓	✓	-	\$2,000
Logo displayed on Step & Repeat and during Main Session Presentation	✓	✓	✓	✓	-	\$2,500
Eblast sent out to SBL network on partner's behalf	✓	✓	✓	✓	-	\$5,000
Public Recognition from Conference Chairman	✓	✓	✓	✓	-	-
Public Recognition from Conference Entertainment	✓	✓	✓	-	-	-
Recognition on registration signage	✓	✓	✓	-	-	\$7,000
Welcoming remarks by company representative during Opening Session	✓	✓	-	-	-	\$5,000
Social Media Promotion with Logo, Ad, and Video (provided by partner)	✓	✓	-	-	-	\$5,000
30-second video commercial message	✓	✓	-	-	-	-
15-second video commercial message	✓	-	✓	-	-	\$7,000
Featured Speaker/session presenter (partner to introduce speaker)	✓	-	-	-	-	\$10,000
Opening Reception presenting partner	✓	-	-	-	-	\$15,000
Lunch presenting partner	✓	-	-	-	-	\$15,000
Dinner & Discussion presenting partner	✓	-	-	-	-	\$15,000
Black Excellence Gala presenting partner	✓	-	-	-	-	\$15,000
8 registrations and tickets to all SBL24 events	✓	-	-	-	-	\$4,400
4 registrations and tickets to all SBL24 events	-	✓	-	-	-	\$2,200
Exhibitor Space with 6ft Table	-	-	-	-	✓	-
Wellness Suite	-	-	-	-	-	\$15,000
Youth Tract	-	-	-	-	-	\$15,000
T-Shirt	-	-	-	-	-	\$7,000



THE LEADING CONFERENCE ON BLACK STUDENT LEARNING

SBL unapologetically centers Black students, empowers educators to innovate their service, and curates opportunities to expand their professional network to include more like-minded educators who lean forward in love, care, and compassion for Black students.