



STATE OF  
**BLACK**  
LEARNING

**BIG**  
DREAM'n

# 2024 SPONSORSHIP OPPORTUNITIES

We are excited to invite you to support the **7th Annual State of Black Learning (SBL) Conference**. This year's conference will be held August 7 through 9, 2024, in Pittsburgh, Pennsylvania, at The Sheraton Station Square Hotel. These strategic sponsorship opportunities lead to returns on both investment and engagement.



BROUGHT TO YOU BY



# GREETINGS



This three-day event begins with a night of Dinner & Discussion at Lemont Restaurant featuring the leadership journeys of Joyce Abbott, Chyrstopher Moultrie, Thaddeus Peay, Atasha James, leading into a two-day Conference with students, educators, influencers, changemakers, and disruptors in the Education Sector. The culminating event celebrates “Big Dreamers” through the Black Excellence in Education Awards Gala.

The State of Black Learning conference, which hosts more than 400 educators from across the country each year, has become widely respected for curating an experience that connects everyday educators who serve Black students with nationally renowned thought leaders and learning practitioners. Our brilliant presenters help our educators cultivate skills and develop their understanding of how to serve Black students better.

SBL24 is intentionally centering student leaders in this year’s conference, creating an additional layer of collaboratively thinking about how we can Dream Bigger in our work on behalf of Black students. We will continue reimagining what being an educator means and create a space where Black children are unapologetically centered.

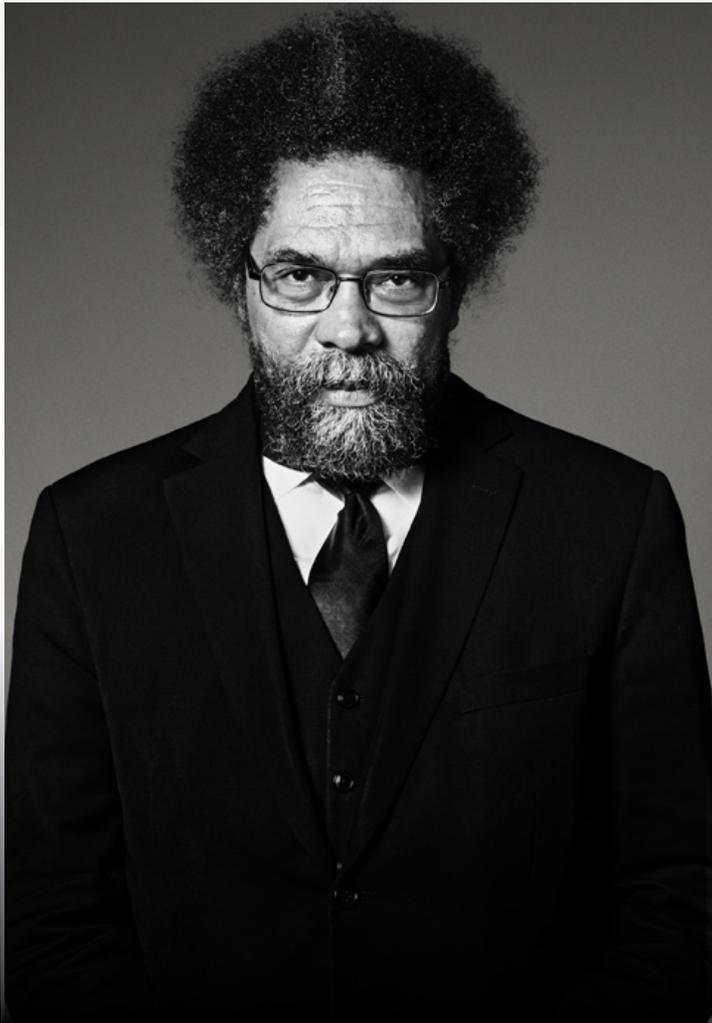
**We will:**

- LIVE IN THE FUTURE
- RESIST THE STATUS QUO
- CONFRONT BRUTAL TRUTHS
- MAgINE WHAT IS POSSIBLE

We hope you will join us as partners in releasing the power of our most excellent intentions to create more perfect learning experiences for Black students in learning environments across the country. The following information includes sponsorship opportunities we would like you to consider as you think of ways your organization can support SBL’s efforts.

***We are always up to discussing ways to customize your support, so please feel free to reach out.***

# DYNAMIC SPEAKERS



## Dr. Cornel West

PROFESSOR • PHILOSOPHER • AUTHOR • ACTIVIST

### Keynote Speaker

**Dr. Cornel West, affectionately known to many as Brother West, is the Dietrich Bonhoeffer Chair at Union Theological Seminary.**

Dr. West teaches on the works of Dietrich Bonhoeffer, as well as courses in Philosophy of Religion, African American Critical Thought, and a wide range of subjects -- including but by no means limited to, the classics, philosophy, politics, cultural theory, literature, and music. He has a passion to communicate to a vast variety of publics in order to keep alive the legacy of Martin Luther King, Jr. – a legacy of telling the truth and bearing witness to love and justice.

Dr. West is the former Professor of the Practice of Public Philosophy at Harvard University and Professor Emeritus at Princeton University. Cornel West graduated Magna Cum Laude from Harvard in three years and obtained his M.A. and Ph.D. in Philosophy at Princeton.

He has written 20 books and has edited 13. He is best known for his classics, *Race Matters* and *Democracy Matters*, and for his memoir, *Brother West: Living and Loving Out Loud*. His most recent book, *Black Prophetic Fire*, offers an unflinching look at nineteenth and twentieth-century African American leaders and their visionary legacies.

Dr. West has partnered with MasterClass.com to provide teachings on several influential courses including a class with Pharrell Williams on Empathy, MasterClass's first-ever multi-instructor class on Black History, Black Freedom & Black Love, as well as Dr. West's standalone class on Philosophy. Visit [www.cornelwest.com](http://www.cornelwest.com) and click the MasterClass banner to learn more.

# DYNAMIC SPEAKERS

## Joyce Abbott

THE INSPIRATION BEHIND  
ABC'S HIT TV SHOW ABBOTT ELEMENTARY

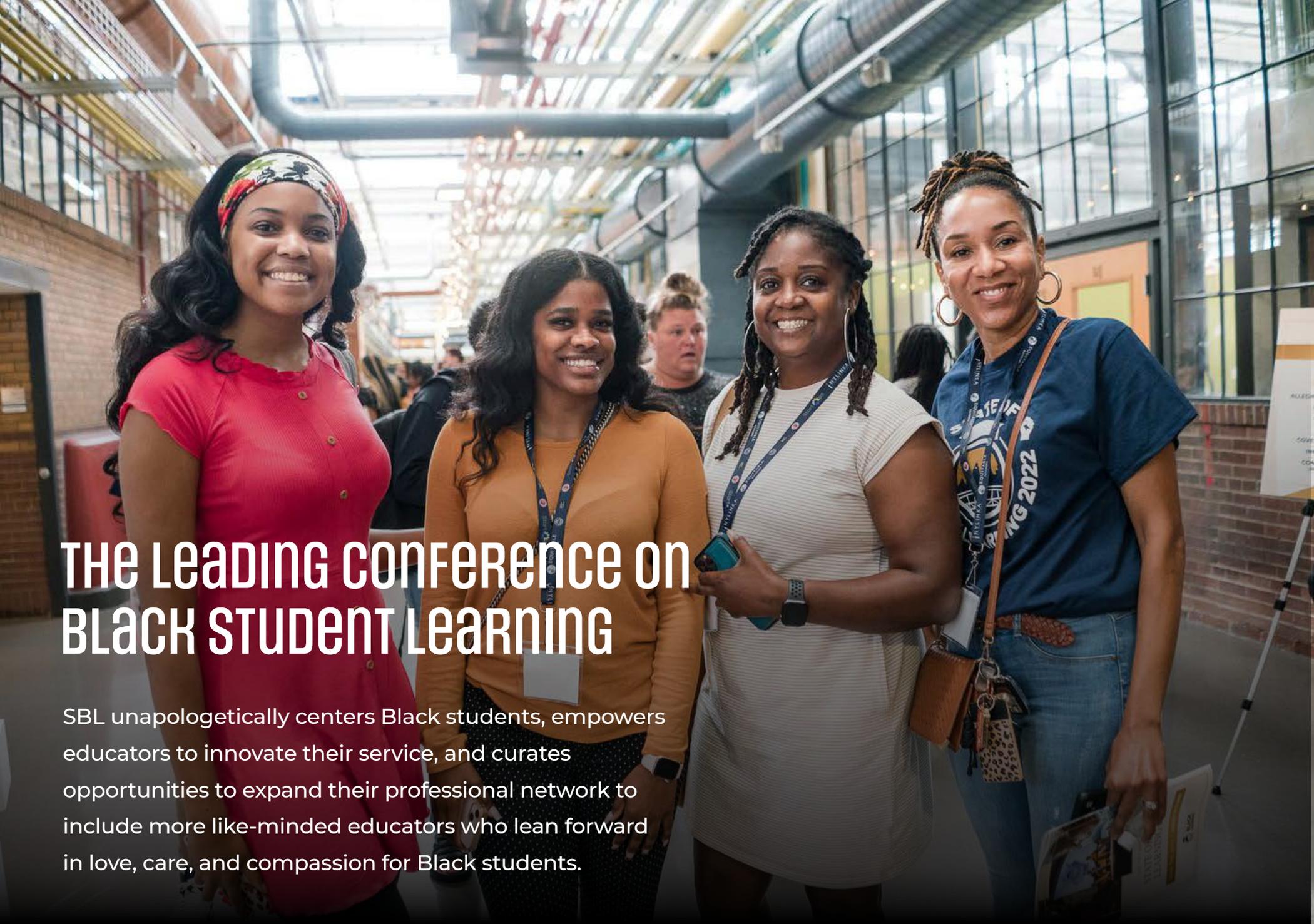
### Keynote Speaker

Joyce Marie Abbott was born and raised in Philadelphia where she was educated within the School District of Philadelphia. She is a devoted mother of one, 35-year-old performing artist and entrepreneur, Janeé Latrice. Joyce Abbott is a dynamic educator who has enthusiastically served the district since 1996. Prior to her employment with the district Joyce served in the military for ten years as a soldier in the United States Army, where she successfully earned the rank of Staff Sergeant. While there, she completed a ten-month tour in the Persian Gulf War. After being honorably discharged with several awards, she was selected to be a candidate in one of the first cohorts of the nationally regarded Troops to Teachers program. Joyce attributes her effective disciplinary practices to her military experience. Ms. Abbott has been nominated for several teaching awards due to her exemplary instructional practices and classroom management. In 2004, 2005 and 2007 Ms. Abbott was included in the "Who's Who Among America's Finest Teachers." Additionally, she has been featured in the Philadelphia Daily News as "An Everyday Hero" and her classrooms have been featured on channels six (ABC) and ten (CBS). In addition to mentoring teachers, Ms. Abbott has served in many leadership capacities. She currently operates as the Climate Manager at Andrew Hamilton School. Under her leadership, the school was awarded by the School District of Philadelphia for Outstanding Strides in School Climate & Culture. In 2022, Joyce learned that she was the inspiration behind the name for the hit TV show, ABBOTT ELEMENTARY created by her former student, Quinta Brunson. Since then, she has appeared on Jimmy Kimmel and Access Hollywood, with full spread in the LA Times, The Philadelphia Inquirer and the Daily News, to name a few. Ms. Abbott enjoys being part of positive and productive change; particularly as it relates to the students she serves. Ms. Abbott has a Bachelor of Science in Business and Economics from the University of Maryland Eastern Shore and a Master of Education from Cheyney University



# PARTNERSHIP OPPORTUNITIES

	<b>Presenting \$50,000</b>	<b>Excellence \$25,000</b>	<b>Bridging \$10,000</b>	<b>Building \$5,000</b>	<b>Exhibitor \$2,000</b>	<b>A La Carte VARIES</b>
Company Logo in Conference App	✓	✓	✓	✓	✓	\$1,500
Conference Bag Insert	✓	✓	✓	✓	-	\$2,000
Logo displayed on Step & Repeat and during Main Session Presentation	✓	✓	✓	✓	-	\$2,500
Eblast sent out to SBL network on partner's behalf	✓	✓	✓	✓	-	\$5,000
Public Recognition from Conference Chairman	✓	✓	✓	✓	-	-
Public Recognition from Conference Entertainment	✓	✓	✓	-	-	-
Recognition on registration signage	✓	✓	✓	-	-	\$7,000
Welcoming remarks by company representative during Opening Session	✓	✓	-	-	-	\$5,000
Social Media Promotion with Logo, Ad, and Video (provided by partner)	✓	✓	-	-	-	\$5,000
30-second video commercial message	✓	✓	-	-	-	-
15-second video commercial message	✓	-	✓	-	-	\$7,000
Featured Speaker/session presenter (partner to introduce speaker)	✓	-	-	-	-	\$10,000
Opening Reception presenting partner	✓	-	-	-	-	\$15,000
Lunch presenting partner	✓	-	-	-	-	\$15,000
Dinner & Discussion presenting partner	✓	-	-	-	-	\$15,000
Black Excellence Gala presenting partner	✓	-	-	-	-	\$15,000
8 registrations and tickets to all SBL24 events	✓	-	-	-	-	\$4,400
4 registrations and tickets to all SBL24 events	-	✓	-	-	-	\$2,200
Exhibitor Space with 6ft Table	-	-	-	-	✓	-
Wellness Suite	-	-	-	-	-	\$15,000
Youth Tract	-	-	-	-	-	\$15,000
T-Shirt	-	-	-	-	-	\$7,000



# THE LEADING CONFERENCE ON BLACK STUDENT LEARNING

SBL unapologetically centers Black students, empowers educators to innovate their service, and curates opportunities to expand their professional network to include more like-minded educators who lean forward in love, care, and compassion for Black students.