

SBL23 SPONSORSHIP GUIDE



STATE OF
BLACK
LEARNING

BEING *the* BRIDGE

CONNECTED | ENDURING | STRONG

AUGUST 9th-11th, 2023
PITTSBURGH, PA



STATE OF
**BLACK
LEARNING**

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RefocusED

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Dr. James Doyle
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Knowledge
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Walter Lewis
Homewood Children's
Village

Dennis Henderson
Manchester Youth
Development Center

Sharnay Hearn- Davis
The Sisters Lifting As
We Climb Network &
Sharnay Hearn
Consulting

Malliron L Hodge
Education Innovation
Consulting LLC

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Unit

Dr. Wayne Jones
Penn Hills Charter
School of Entrepreneurship

K. Chase Patterson
The Urban Academy of
Greater Pittsburgh and
The State of Black
Learning

Vasilios Scoumis
Manchester Academic
Charter School

Shana Smith
The Urban Academy of
Greater Pittsburgh

Caree Stevens
The Urban Academy of
Greater Pittsburgh and
State of Black Learning

Jazmin Williams
Beyond Inclusion, LLC

We are excited to invite you to support the 6th Annual State of Black Learning (SBL) Conference. This year's conference will be held **August 9 through 11, 2023, in Pittsburgh, Pennsylvania**, at The Wyndham Grand Hotel, Downtown Pittsburgh. Our theme is **"Being the Bridge: Connected. Enduring. Strong."**

This three-day event begins with a night of Dinner & Discussion at Cafe Momentum featuring Desmond Meade, leading into a two-day Conference with thought leaders and system disruptors. The culminating event is a celebration of "Being the Bridge" through the Black Excellence in Education Awards Gala hosted by the Pittsburgh Penguins at Pittsburgh Paints Arena.

The State of Black Learning conference, which hosts nearly 400 educators from across the country each year, has become widely respected for curating an experience that connects everyday educators who serve Black students with nationally renowned thought leaders and learning practitioners. Our brilliant presenters help our educators cultivate skills and develop their understanding of how to serve Black students better.

SBL23's design allows a diverse makeup of educators to come together to celebrate one another and think collaboratively about how we can reimagine our work through the lens of bridge building. Together, we will reimagine what being an educator means and create a space where Black children are unapologetically centered. We will ground our work in the purpose of **Being The Bridge. Connected. Enduring. Strong.**

We will:

- Reset
- Reimagine what it means to be an educator
- Build new connections for Black student outcomes
- Identify proven ways to improve educator effectiveness
- Deepen understanding of the Black student experience

We hope you will join us as partners in unlocking our collective possibility to benefit Black students in classrooms across the country. The following information includes sponsorship opportunities we would like you to consider as you think of ways your organization can support SBL's efforts.

2023 FEATURED SPEAKERS



Nikki Giovani
Poet, Writer, Teacher



Desmond Meade
Civil Rights Activist



Tulaine Montgomery
Co-Chief Executive Officer
New Profit



Dr. Tequilla Brownie
Chief Executive Officer
New Teacher Project



Dr. Donald Fennoy
Former Superintendent of Schools
School District of Palm Beach County



BUILDING SPONSOR PACKAGE

\$2,500

- Exhibitor space with 6 foot table
- Session or Award Introduction with company name mentioned

BRIDGING SPONSOR PACKAGE

\$5,000

- Exhibitor space with 6 foot table
- Session or Award Introduction with company name mentioned
- Public recognition by presenter
- Logo prominently displayed during the conference
- 2 conference registrations
- 2 guests for Dinner & Discussion
- 2 guests for Black Educators Excellence Awards & Gala

EXCELLENCE SPONSOR PACKAGE

\$15,000

- Exhibitor space with 6 foot table
- Session or Award Introduction with company name mentioned
- Public recognition by presenter
- Logo prominently displayed during the conference
- 6 conference registrations
- 4 guests for Dinner & Discussion
- 4 guests for Black Educators Excellence Awards & Gala
- Exclusive social media promotion with logo and video

All Sponsors are invited to a pre-conference reception
Customized sponsorship packages are available upon request



PREMIUM SPONSOR PACKAGE

\$25,000

- Exhibitor space with 6 foot table
- Session or Award Introduction with company name mentioned
- Public recognition by presenter
- Logo prominently displayed during the conference
- 6 conference registrations
- 4 guests for Dinner & Discussion
- Table Sponsor (8 guests) for the Black Educator Excellence Award & Gala
- Support 2 Educators to join the SBL Leadership Cohort
- Exclusive social media promotion with logo and video

PRESENCE SPONSOR PACKAGE

\$40,000

- Exhibitor space with 6 foot table
- Session or Award Introduction with company name mentioned
- Public recognition by presenter
- Logo prominently displayed during the conference
- 6 conference registrations
- 4 guests for Dinner & Discussion
- Table Sponsor (8 guests) for the Black Educator Excellence Award & Gala
- Support 2 Educators to join the SBL Leadership Cohort
- 30-second video message from the sponsor
- Make welcoming remarks at the opening session
- Exclusive social media promotion with logo and video
- Exclusive recognition on conference promotional items



STATE OF
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BEINGtheBRIDGE
CONNECTED | ENDURING | STRONG

The Premier Conference on Black Education
August 9-11, 2023 | Pittsburgh, PA

Organization:

Contact Name:

Address:

City: State: Zip:

Phone:

Email:

Please check the appropriate box regarding participation in SBL 2023 Conference

- PRESENTING \$40,000
- PREMIUM \$25,000
- EXCELLENCE \$15,000
- BRIDGING \$5,000
- BUILDING \$2,500

Please fax, scan/email, or mail your completed form to the address ehre. Checks should be made payable to:
The Urban Academy

Fax: 412. 361. 1042
Scan or Email: info@stateofblacklearning.com
*State of Black Learning
Attn: Caree Stevens
437 Turrett Street
Pittsburgh, PA 15206*

The State of Black Learning Conference will send an invoice for your designated sponsorship amount to the email indicated in the box above. All payment instructions and types are outlined in the invoice.

Thank you for your generous support!

VIDEO

MECHANICAL SPECS FOR COMMERCIALS & RECORDED MESSAGES:

REQUIRED FORMAT:
1920x1080, H.264 file type

VIDEO AD DEADLINE:

MAY 15, 2023

Upload Sponsorship App & Video Here



bit.ly/SBL23SponsorApp

All Sponsors are invited to a pre-conference recognition
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350

Engaged Educators and Stakeholders in attendance

50

Unique workshops and power-chat sessions

24

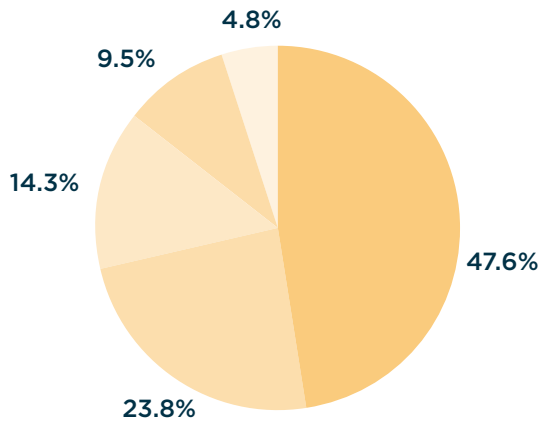
Exhibitors & Sponsors

13

Educators Excellence Award recipient

7 OUT OF 10

Attendees are responsible for classroom instructions to black students



Partnership Matters

The State of Black Learning Conference is supported and sponsored by leaders and stakeholders

- Private Organizations
- Public Organizations
- Individual Citizens
- In-Kind Donations
- Volunteers

100%

of SBL22 attendees said they would recommend the conference to others

85%

of attendees said their expectations were met

95%

of attendees said the conference had a cohesive message

88%

of attendees agreed that SBL's structure provided them with ample time to interact with other attendees

97%

said they would attend again

