



STATE OF  
**BLACK**  
**LEARNING**

**BLACK IS THE NEW BLACK**  
THE EVOLUTION OF EXCELLENCE

The Premier Conference on Black Education  
AUGUST 11-12, 2022 | PITTSBURGH, PA

Organizaton:  
Contact Name:  
Address:  
  
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Phone:  
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State: Zip:

Please check the appropriate box regarding participation in SBL 2022 Conference:

Presenting.....	\$20,000
Keynote .....	\$10,000
Health & Wellness .....	\$5,000
Conference .....	\$5,000
Dinner & Discusson .....	\$5,000
Black Educators Excellence Awards & Gala .....	\$5,000

*Please fax, scan/email, or mail your completed form to the address here. Checks should be made payable to: The Urban Academy*

*Fax: 412.361.1042  
Scan or Email: [info@stateofblacklearning.com](mailto:info@stateofblacklearning.com)  
State of Black Learning  
Attn: Brandon D. Coney  
437 Turrett Street  
Pittsburgh, Pa 15206*

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**PRINT**

**MECHANICAL SPECS FOR ADS:**

**REQUIRED FORMAT:**

Ads are to be submitted electronically as a singlepage, print-quality PDF using 300 dpi, press-quality settings.

**SIZE/LAYOUT:**

Ad must be made to appropriate size.

- Full Page 8.5" x 11"

**COLOR:**

All images/PDFs can be in grayscale mode or in full color.

**VIDEO**

**MECHANICAL SPECS FOR COMMERCIALS & RECORDED MESSAGES:**

**REQUIRED FORMAT:**

1920x1080, H.264 file type

**PRINT & VIDEO AD DEADLINE:**

**May 30, 2022**

Upload all Ads and Videos at

[https://bit.ly/sbl\\_media](https://bit.ly/sbl_media)

**FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT:**

Brandon Coney at 412.361.1008 x 215 or via email at [info@stateofblacklearning.com](mailto:info@stateofblacklearning.com)



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## Presenting | \$20,000

SPONSOR PACKAGE

### PARTNERSHIP BENEFITS:

- Exclusive recognition as Presenting Sponsor
- Prominent recognition during conference
- Make welcoming and closing remarks during the Conference
- Logo displayed during the entire conference and associated events
- Logo displayed on all conference collateral material
- 4 guests for Black Educators Excellence Awards & Gala
- 4 guests for Dinner & Discussion
- 10 conference registrations
- Full Page Ad in Conference Booklet, Dinner & Discussion Invitation, & Black Educators Excellence Awards Gala Program

## Keynote | \$10,000

SPONSOR PACKAGE

### PARTNERSHIP BENEFITS:

- Special recognition during conference
- Introduction of the Keynote Speaker
- Logo displayed during the entire conference and associated events
- Logo displayed on conference collateral material
- 2 guests for Black Educators Excellence Awards & Gala
- 2 guests for Dinner & Discussion
- 4 conference registrations
- Full Page Ad in Conference Booklet, Dinner & Discussion Invitation, & Black Educators Excellence Awards Gala Program



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## Health & Wellness | \$5,000

SPONSOR PACKAGE

### **PARTNERSHIP BENEFITS:**

- Special recognition during conference
- Introduction of health & wellness presenter
- Logo displayed during the entire conference and associated events
- Logo displayed on conference collateral material
- 2 guests for Black Educators Excellence Awards & Gala
- 2 guests for Dinner & Discussion
- 2 conference registrations
- Full Page Ad in Conference Booklet, Dinner & Discussion Invitation, & Black Educators Excellence Awards Gala Program

## Conference | \$5,000

SPONSOR PACKAGE

### **PARTNERSHIP BENEFITS:**

- Public recognition during conference
- Logo displayed during the entire conference and associated events
- Logo displayed on conference booklet and materials
- Logo displayed on SBL In Action publication
- Make the introduction of session presenters during the conference
- 4 conference registrations
- Full Page Ad in Conference Booklet, Dinner & Discussion Invitation, & Black Educators Excellence Awards Gala Program



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## Dinner & Discussion | \$5,000

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### **PARTNERSHIP BENEFITS:**

- Logo displayed on Dinner & Discussion Invitation
- Logo displayed on Dinner & Discussion Menu
- Logo displayed at Dinner & Discussion
- Priority seating with featured guest
- 4 Dinner & Discussion Guests
- Welcoming Remarks
- Full Page Ad in Conference Booklet, Dinner & Discussion Invitation, & Black Educators Excellence Awards Gala Program

## Black Educators Excellence Awards & Gala | \$5,000

SPONSOR PACKAGE

### **PARTNERSHIP BENEFITS:**

- Logo displayed on Awards Invitation
- Logo displayed on Awards Program Collateral Material
- Logo displayed at Awards Program
- Priority seating
- 4 Awards Program Guests
- Full Page Ad in Conference Booklet, Dinner & Discussion Invitation, & Black Educators Excellence Awards Gala Program

### CONTACT INFORMATION

We are happy to work with you to create a unique sponsorship package for your organization.

To become a sponsor or inquire about additional opportunities, please contact Brandon Coney at 412.361.1008 x 215 or email us at [info@stateofblacklearning.com](mailto:info@stateofblacklearning.com).